



GS1 HEALTHCARE COMMUNICATION

Healthcare leaders from all over the world join forces at the 36th Global GS1 Healthcare conference in New Delhi

FOR IMMEDIATE RELEASE - Brussels, 28 October 2019. GS1, the leading global supply chain standards organisation, is organising the 36th Global GS1 Healthcare conference in New Delhi, India, from 5 to 7 November 2019, following the theme of ***Safer, more efficient care starts with a simple scan***. This unique event will welcome regulatory bodies, international organisations and more than **330 participants** from all around the world.

The planned agenda promises to deliver a wealth of information, productive discussions plus unique networking opportunities for the conference participants. With a focus on patient safety, the conference themes include:

- Track and trace for access to safe medicines
- Hospitals working towards a better quality of care and increased efficiency
- Unique Device Identification (UDI)

“The worldwide challenge of providing better care, with greater efficiency, for every patient has led to increasing activity in pharmaceutical traceability, supply chain, hospital management and UDI regulation. GS1 plays a leading role in these processes and our global conferences are an important platform to share experiences and knowledge” said **Ulrike Kreysa**, *Senior Vice-President Healthcare at GS1*.

Serving as a foundational source of information, the event brings together healthcare stakeholders, implementation partners and policymakers from around the globe to share their experiences related to healthcare and patient welfare, supported by GS1 standards.

The complete programme of the 36th Global GS1 Healthcare conference can be found at:

www.healthcare-event.gs1.org/

Don't miss out on our social media conversation [#GS1HCNewDelhi](https://twitter.com/GS1HCNewDelhi).

Don't hesitate to stay in touch for interview requests or further information.

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About GS1 - GS1 is a neutral, not-for-profit organisation that develops and maintains the most widely used global standards for efficient business communication. We are best known for the barcode, named by the BBC as one of “the 50 things that made the world economy”. GS1 standards improve the efficiency, safety and visibility of supply chains across physical and digital channels in 25 sectors. Our scale and reach – local Member Organisations in 114 countries, 1.5 million user companies and 6 billion transactions every day – help ensure that GS1 standards create a common language that supports systems and processes across the globe. Find out more at www.gs1.org

Follow us on Twitter: [@GS1](https://twitter.com/GS1) and [LinkedIn](https://www.linkedin.com/company/gs1)

About GS1 Healthcare - GS1 Healthcare is a neutral and open community bringing together all related healthcare stakeholders to lead the successful development and implementation of global GS1 standards, enhancing patient safety, and operational and supply chain efficiencies.

The development and implementation of GS1 standards is led by the experts who use them: pharmaceutical and medical device manufacturers, wholesalers, distributors, group purchasing organisations, hospitals, pharmacies, logistics providers, solution providers, governmental and regulatory bodies, and trade associations. Evidence available from industry implementations shows that GS1 identification, data capture and data sharing standards in healthcare deliver tangible benefit to all stakeholders. Global members of GS1 Healthcare include more than 100 leading healthcare organisations worldwide.

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